ABSTRACT OF THE DISCLOSURE

A tree-structured workflow control and a tree-structured report selection control allow users to easily display data and generate reports, without having to actively determine the various measures and dimensions to be displayed in various

5   interactive views of the data and various simple and advanced reports. By linking predetermined sets of dimensions, measures and views to predetermined workflow control entries and report selection entries in a tree structure having labels on the branches and leaves that are logically related to the associated predetermined sets, the user can immediately obtain a data visualization perspective or a report without

10   having to actively select the particular dimensions and measures for display, and without having to actively arrange the selected dimensions into a multi-dimensional view. The user can also alter the particular dimensions and/or measures being displayed and associate the user's selection with a new predetermined entry in the tree-structured workflow and report selection controls.